



LEAGUE OF WOMEN VOTERS® OF CALIFORNIA EDUCATION FUND

2013-2014 Voter Service Projects

Websites:

LWVC.org/LWV only (“Members Only”) <ul style="list-style-type: none">• Election materials (i.e. Voter Service Handbook, evergreen materials, logos)• Tips and tools<ul style="list-style-type: none">○ Candidate forums○ Ballot measure presentations○ Voter registration drives• Join SpeakerSource	CAvotes.org <ul style="list-style-type: none">• Voting information• Events<ul style="list-style-type: none">○ LWVCEF events○ Local League events○ Events of interest to voters• Issues (e.g., money and politics, redistricting, state and local finances)
Partnership with Smart Voter and MapLight to produce Voter’s Edge California <ul style="list-style-type: none">• Voting information• Polling place lookup• Candidate and ballot information• Campaign finance information	EasyVoterGuide.org <ul style="list-style-type: none">• Voting information in 5 languages (English, Spanish, Chinese, Vietnamese, and Korean)<ul style="list-style-type: none">○ Download PDFs○ Election information○ Ballot measures• Fast Facts<ul style="list-style-type: none">○ State ballot measures○ CA state budget and taxes○ Political Parties• “Voting is as easy as 1-2-3”<ul style="list-style-type: none">○ How to register○ Get ready to vote○ How and where to vote

Additional online support:

Social media <ul style="list-style-type: none">• Facebook• Twitter• YouTube	Videos <ul style="list-style-type: none">• Ballot measure videos• Pilot partnership with SeePolitical - Ballot measure videos• Partnership with CalChannel - State candidate interviews• Statewide candidate forums<ul style="list-style-type: none">○ California Superintendent of Schools○ Secretary of State
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Publications:

Easy Voter Guide	Pros and Cons
In Depth	Best Practices Manual for Official Voter Information Guides
Guide to California Government	