

# Youth Voter Registration

Thousands of Teens Registered in 6 Weeks



Presented by: Parkland Voter Movement  
and  
LWV of Fremont, Newark, and Union City

# Parkland Voter Movement

Why - created to honor the Parkland youth and so many others whose voices have been silenced, informed and amplified.

What - support youth to (pre)register other youth, who then register others and all vote.

Who - led by teens, supported by adults

How - teens and adult volunteers share civic education, support voter registration and then share best practices for replication

When - during school, during class periods

Where - high schools and colleges

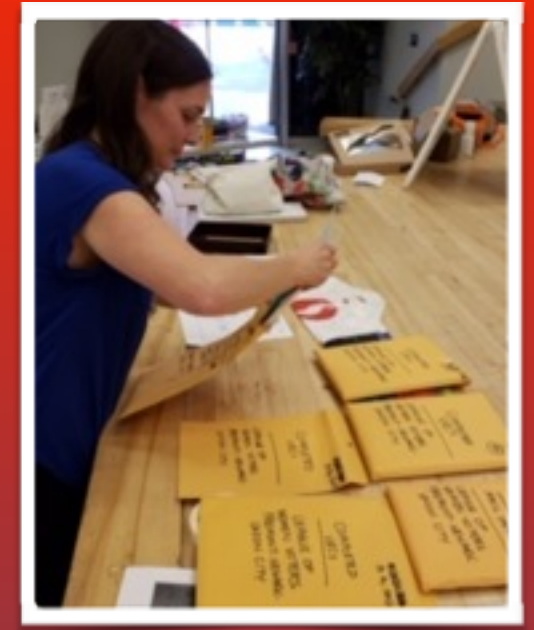
PVM is grass-roots, non-partisan, non-profit





# Numbers and Dates

Andrea Wedewer



Sorting for  
County Registrar

- 3,004 16-20 year olds (pre)registered to vote
- 187 Adult volunteers
- 50 Student volunteers
- ~750 Volunteer hours
- 12 School voter registration drives
- 9 Schools (in Fremont, Newark, Union City and SJ)
- 6 Weeks of voter registration drives
- ~85 Different languages spoken in homes

- 02/14/18: Marjory Stoneman Douglas HS Shooting
- 03/03/18: First PVM Organizational Meeting (12 attendees)
- 03/08/18: LWV of FNUC Adopted PVM Program
- 03/12/18: First Voter Registration Volunteer Training
- 03/24/18: March for Our Lives (volunteer recruitment)
- 03/29/18: Fremont Unified SD Adopted PVM Program
- 04/04-04/14/18: Website, Wristbands, Stickers, TV, Reg Kits
- 04/16-05/31/18: Spring Registration Drives
- 08/15-09/28/18: Fall Registration Drives

Venue: \_\_\_\_\_ Login: \_\_\_\_\_ Date: 9-21-2018

AFFIDAVIT NUMBERS				
29395	29396	29397	301931	301932
29398	29399	29400	301933	301934
29401	29402	29403	301935	301936
29404	29405	29406	301937	301938
29407	29408	29409	301939	301940
29410	29411	29412	301941	301942
29413	29414	29415	301943	301944
29416	29417	29418	301945	301946
29419	29420	29421	301947	301948
29422	29423	29424	301949	301950
29425	29426	29427	301951	301952
29428	29429	29430	301953	301954
29431	29432	29433	301955	301956
29434	29435	29436	301957	301958
29437	29438	29439	301959	301960
29440	29441	29442	301961	301962
29443	29444	29445	301963	301964
29446	29447	29448	301965	301966
29449	29450	29451	301967	301968
29452	29453	29454	301969	301970
29455	29456	29457	301971	301972
29458	29459	29460	301973	301974
29461	29462	29463	301975	301976
29464	29465	29466	301977	301978
29467	29468	29469	301979	301980
29470	29471	29472	301981	301982
29473	29474	29475	301983	301984
29476	29477	29478	301985	301986
29479	29480	29481	301987	301988
29482	29483	29484	301989	301990
29485	29486	29487	301991	301992
29488	29489	29490	301993	301994
29491	29492	29493	301995	301996
29494	29495	29496	301997	301998
29497	29498	29499	301999	302000

Logan HS 781 Registered

# Getting Into Schools



James Logan HS (781 registered)



FUSD Television Program

## Top Down Engagement

- School Board
- Superintendent
  - District Wide
- Principal
- Teachers
  - Student Gov't Sponsor
  - Social Sciences Chairperson\*
  - Civics Club Sponsor

## Bottom Up Engagement

### Recruit Students From:

- School Board Rep
- Student Government Electeds
- (Civics) Clubs Officers (We the People, NHS)
- Political Rally Participants
- Senior Thesis Program / Vol Hours

National Honor Society



We the People





# Getting Volunteers

## League of Women Voters

- Assign Roles, Schools

## Political Rallies

- March for Our Lives, Women's March

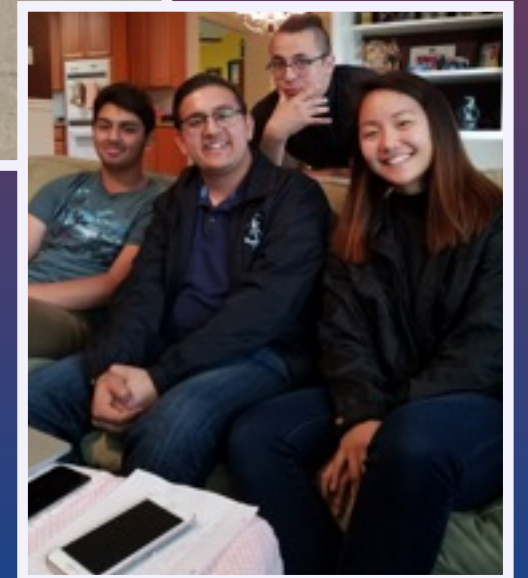
## Social Media

- NextDoor\*, Facebook, etc.

## Volunteers' Networks / Speaking

- Indivisible, Brady Campaign, etc.
- Mission Peak Unitarian Universalist
- Mission San Jose Rotary Club
- The Interfaith Peace Project
- American Muslim Voice

## Bring a Friend



# PVM School Presentation (in part)

# Who Are We?

## Parkland Voter Movement

- Teens registering teens to vote
- Led by teens, supported by adults
- Grass roots, non-partisan
- Inspired by Parkland youth and others whose voices have been silenced, informed and amplified



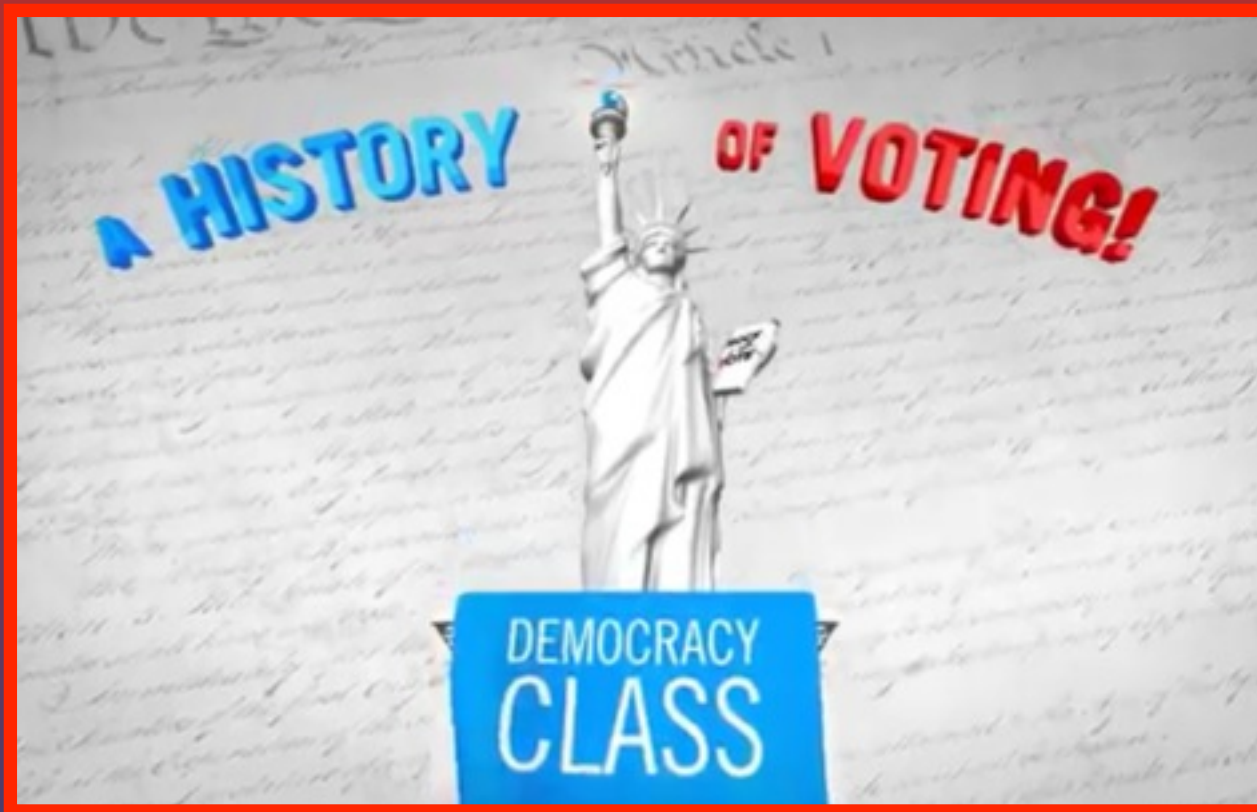
## League of Women Voters

- Women and men dedicated to spreading and protecting democracy
- Register and educate voters
- Protect voting rights



# Historical Context

100 years ago, how many could vote?



Video

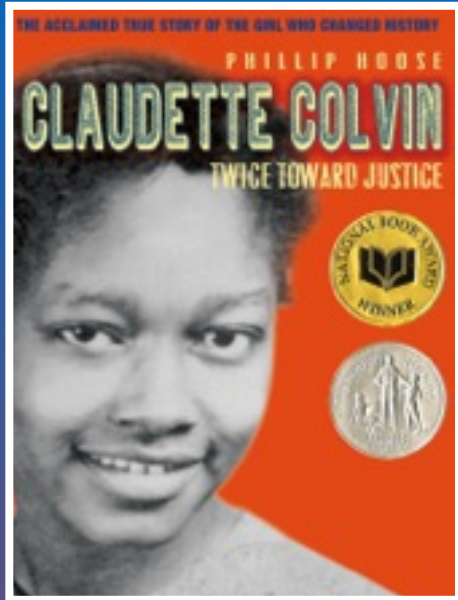
by - Rock the Vote

## Video Presentation Includes:

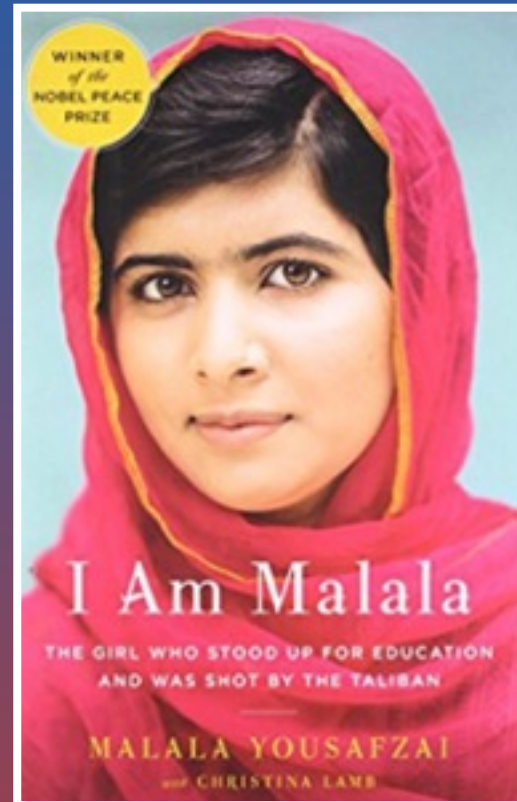
- Revolutionay War
- White, male, land owners
- Black male voting
  - Poll taxes, literacy tests
  - Voting Rights Act
- Women's Suffrage
  - 19th Amendment
- Vietnam, voting at 18
- Issues:
  - right to choose, immigration, taxes, environment, education, health care, civil rights



# Youth = Power



Initiated  
Montgomery  
Bus Boycott  
Civil Rights



Girls  
Education  
Pakistan



Parkland  
Gun Control



Apartheid  
Education  
Rights



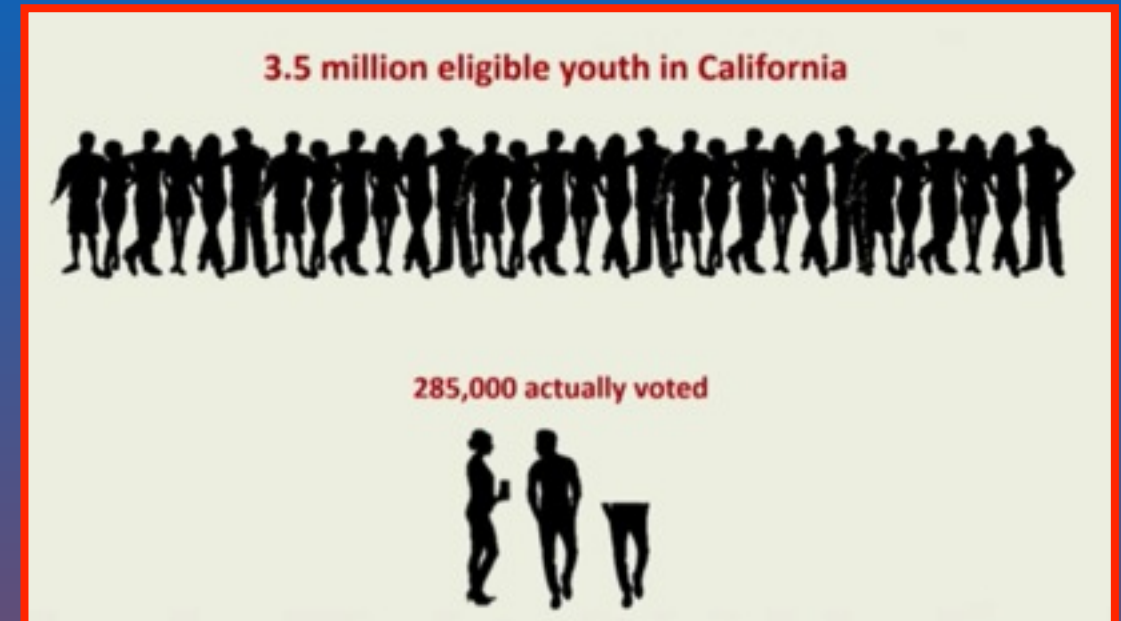
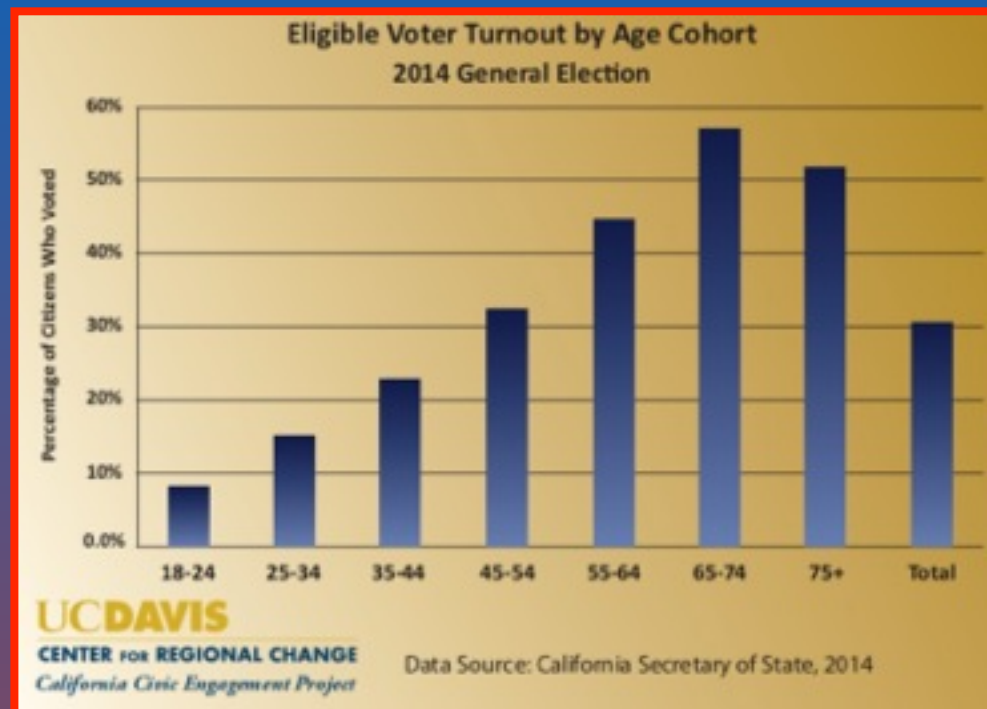
UC Davis  
Tuition Hikes



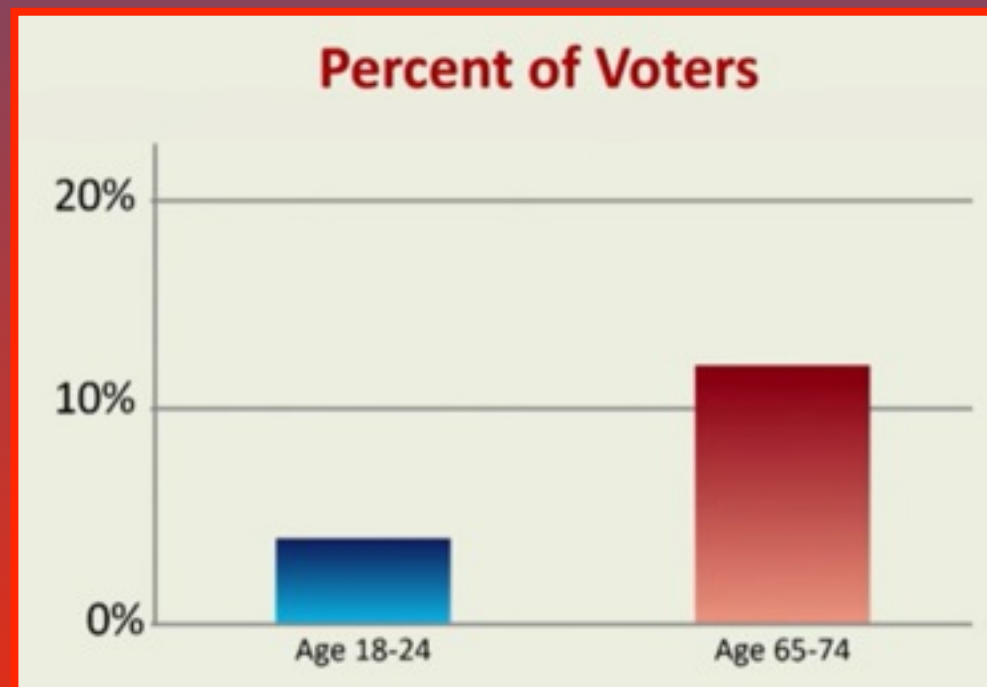
Voting  
Rights  
at 18

Voters  
8% of  
eligible

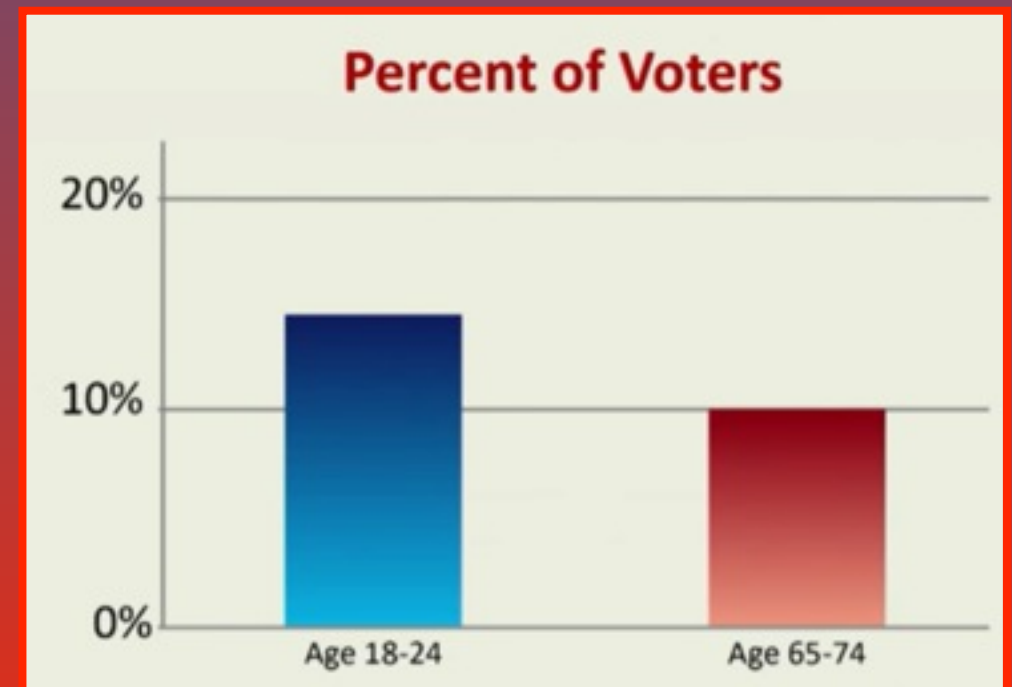
# Data



84% of Registered  
Voted



Past Voters -> 4% to 12%



Potential of Eligible ->  
15% to 10%



4a. Enter address where you live, could be cross streets  
4b. Include County - "Alameda"

<b>The address where you live</b> <b>La dirección donde vive</b> Do not use a P.O. Box # No ponga apartado postal	<b>4</b>	Home address – Domicilio			Apt or Unit # – N° de depto. o Unidad	
		City Ciudad	State Estado <b>CA</b>	Zip Cód. postal	California county Condado de California	
		If you do not have a street address, describe where you live including cross streets, Route, N, S, E, W, etc. – Si no tiene una dirección con calle y número, describa dónde vive (cruce de calles, ruta, N, S, E, O, etc.)				
<b>The address where you receive mail – La dirección donde recibe su correo</b> Skip if same as address above. No llene si es la misma que puso más arriba.	<b>5</b>	Mailing address – if different from above or a P.O. Box # Dirección postal, si no es la misma que puso más arriba o es apartado postal				
		City Ciudad	State Estado	Zip Cód. postal	Foreign country País extranjero	

5. Fill in where you receive mail **ONLY** if different from home address; may use PO Box



**7**  
1-> I want to get my ballot by mail before each election.  
Quiero recibir mi boleta por correo antes de cada elecc

☐ Yes-Sí\* ☐ No

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**8**  
I want to choose a political party preference – Deseo indicar una preferencia de partido político

☐ American Independent Party  
Partido Americano Independiente

☐ Democratic Party – Partido Demócrata

☐ Green Party – Partido Verde

☐ Libertarian Party – Partido Libertario

☐ Peace and Freedom Party  
Partido Paz y Libertad

☐ Republican Party – Partido Republicano

☐ Other (*specify*): – Otro (*especificar*):

← 2 →

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I do not want to choose a political party preference – No deseo indicar una preferencia de partido político.

☐ No Party / None – Ningún partido / Ninguno

1.

For Box 7, we recommend checking "yes" as it goes you both options: vote by mail or at polls

For Box 8, you can choose a political party or select "No Party" at bottom of box



# Now What - Next Steps

## Get Involved

- Register friends - **Challenge 5+**
- Volunteer for registration drive
- Join an org - League of Women Voters
- Campaign for an issue or candidate
- Become a poll worker

## Stay Informed

- Voters Edge, [Vote411.org](http://Vote411.org)
- Attend candidate/issue forum
- Read, listen, discuss (social media)

## Plan/Participate in Flash Mob Voting Event

- At xx:18 - xx:24 past hour
- **VOTE**

## Host an Election Night Party



Spread word on social media

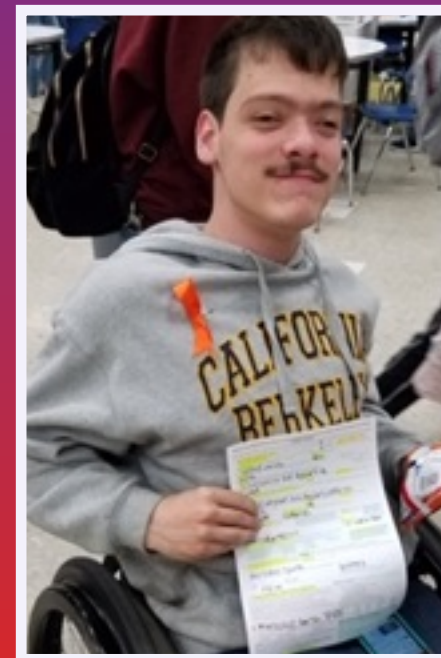


Wear wristband, raise awareness



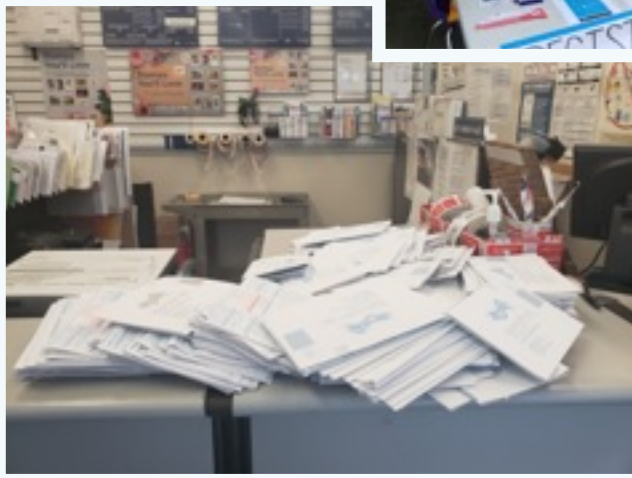
# Lessons Learned

- Best Results
  - Multiple classes to one location
  - Entire district buy-in
  - Student-driven
- Event Preparation
  - Create reg event and thanks bags
  - Break up roles
- Student Engagement
  - Teen friendly video, interactive, civics
  - Include all students / No partisanship
  - Wristbands, stickers, bookmarks
- Logistics
  - Tech and Record affidavit numbers
- No-Nos
  - Cold calls to schools
  - Lunch-time registration
  - Over dependency on 1-2 volunteer leaders





# PVM in Pictures

[illegible]



# PVM in Quotes

*"PVM resonated so well with my students that I use their content in my classroom to deepen their understanding of political parties, voting and elections." Teacher, Edward Horvath, Washington*

*"I'm a long-time political volunteer but I must say registering students at Washington HS was the most fun I have had so far." Volunteer, Diane Perea, Berkeley*

*"The way the leaders approached the registration was very welcoming. There was no judgement and we felt we could express our true views." Student, Corinne Hansel, Fremont*

*"As an educator, I jumped at the chance to bring my students to the PVM event. The content was spot on for teens and students eagerly (pre)registered." Teacher, Tanya Salazar, Mission*

*"After Parkland, we, the students, were absolutely enraged and compelled to take action. Our PVM event was our call to action. By engaging students early, you help in their development of citizenship that is so vital to maintaining and improving our democracy. This is exactly what the Parkland Voter Movement does." Student, Kimberly Giangtran, Union City*

*"I didn't really know anything about voting, so the voter registration was extremely valuable to me. It made me aware of how close I am to having my voice heard, and how important it is for me to be following issues and educating myself." Student, Kiyomi Blackmun, Irvington*

*"Our students want a world where their voice of reasoned optimism can be infused throughout government. Thank you for this service that PVM provides." Principal, Zach Larsen, Fremont*

*"Within our Unitarian Universalist Congregation, we long for peace, justice and the right of the democratic process. We felt PVM would further our principles and that is why we donated ~\$600 via our Share the Plate program." Reverend Jo Green, Mission Peak UU*

*"The PVM program was well thought out and engaging for students, in part because they helped design it." - Volunteer, Lynn Ragghianti, Fremont*