

# “Tips for Launching a Volunteer Development Committee”

**Welcome! You are in the right place!**

Our caucus session will begin shortly.

Please note that this caucus will be recorded. It will be among the archived Convention programming, accessible in the future at the LWVC website.

Please place your microphone on MUTE until the “Question & Answer” segment.

Use the chat box if you have a question, we will address as many as we can during the Q & A portion of our session.

# Tips for Launching a Volunteer Development Committee

presented by  
**Mony Flores-Bauer & Stacey Smith**  
Volunteer Development Committee Co-Chairs,  
LWV Oakland

The background of the slide is a dense, overlapping collage of colorful sticky notes in shades of pink, blue, green, and yellow. Each sticky note features a large, bold black question mark, creating a visual metaphor for inquiry and learning.

Learning more about you...

with a few polls.

# Sound familiar ?

**“Why do we have high volunteer turnover ?”**

**“How can we recruit younger volunteers?”**

**“It’s becoming more challenging to get volunteers to take on leadership roles”**

**“The same core volunteers are doing all the “heavy lifting” - why don’t other people step up?”**

**“We don’t have money in our budget to reward volunteers”**

# Why a Volunteer Development Committee?



# How is this committee different from others?

- Action/ Advocacy
- Finance
- Governance
- Voter Service
- Membership
- Fundraising
- Observer Corp
- ...and many more

## **Volunteer Development Committee**

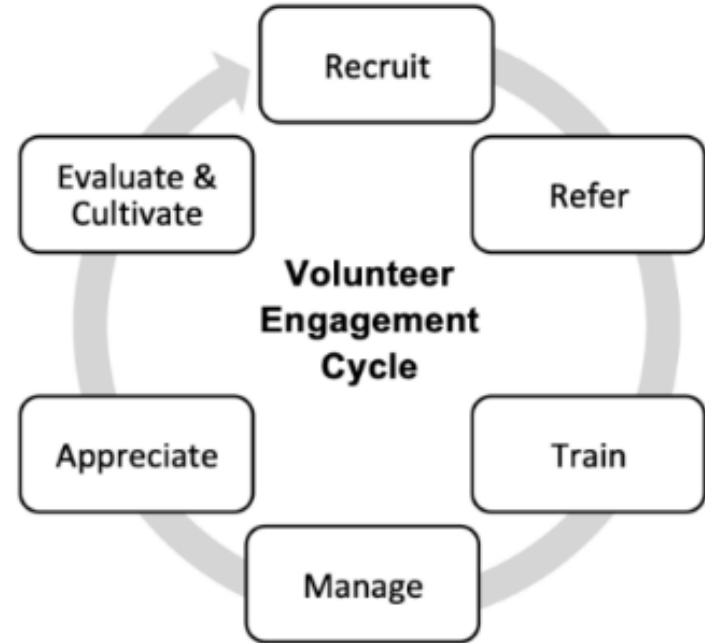
- **Unique purpose**
- **Strategic Investment**
- **Helps attract more community**

# The Volunteer Engagement Cycle

## Committee Mission

The Volunteer Development Committee supports the LWVO in achieving its mission and vision by maintaining a well-trained, diverse and responsive corps of volunteers.

This Committee coordinates with Chairpersons of all other committees to advance a framework of Volunteer Development in keeping with the “Volunteer Cycle of Engagement”.

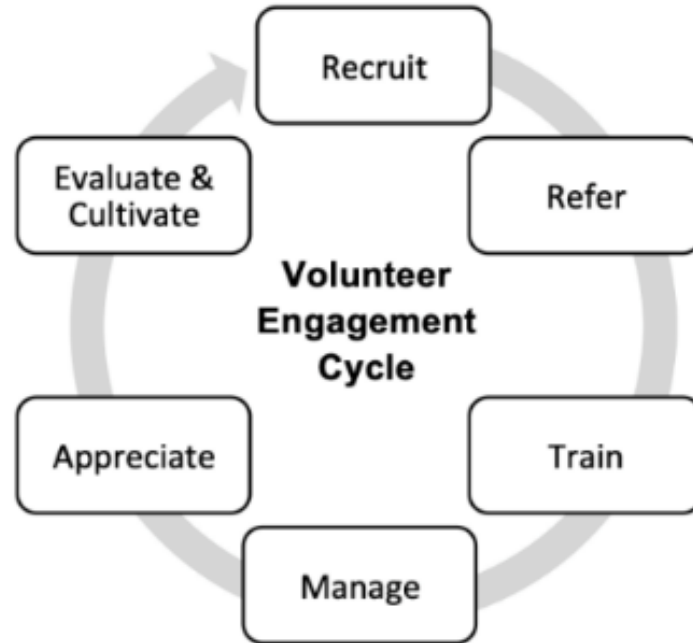




# Our Role: “Consultant” to Other Committees

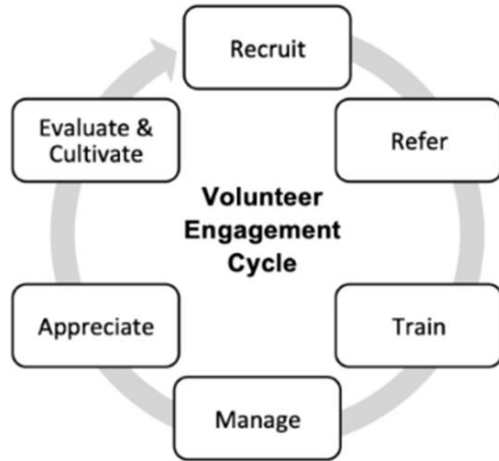
What we do:

- Listen
- Provide technical assistance
- Facilitate training
- Evaluate
- Share best practices





# Tools We've Tried.... Surveys, interviews, contests, trainings, events, best practices articles, &

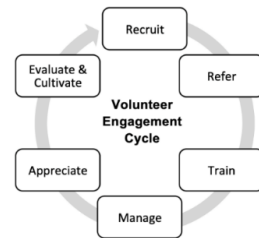


The screenshot displays two digital tools used by the League of Women Voters of Oakland (LWVO). On the left is a 'Volunteer App' interface showing a list of volunteers with their names and photos. On the right is a 'LWVO New Member Survey' form. The survey is titled 'Section 1 of 3' and includes a welcome message and a request for feedback. Below the text is a bar chart showing the distribution of responses for various volunteer roles. The roles listed on the x-axis are: 'rehip/O...', 'Action (e.g. job...', 'Programs (e.g. ...', 'Education (e.g. ...', 'Board of Direct...', 'Administration...', 'Communication...', 'Decline to state', and 'Other (please...'. The y-axis represents the frequency of responses for each role.

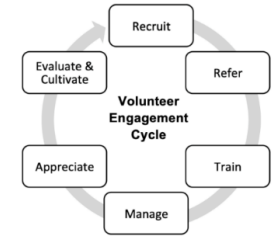
# What Worked/Lessons Learned to Date....

- Launched Volunteer Development Committee
- Began evaluation activities
- Started Resource Library (on GoogleDrive)
- Monthly support to the Board

- Collaborate with Membership Committee
- Invest the time, “build it” right
- Communication is key



# Our Next Steps: The Road Ahead

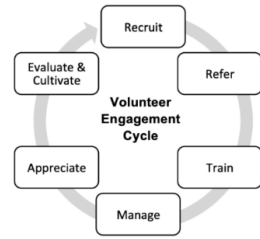


- Grow and nurture our committee
- Evaluate our own progress
- Create, explore & test new tools
- Engage new & experienced volunteers
- Support and promote capacity-building in our own League and beyond

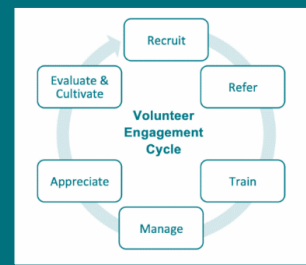
# Summing It Up



*League volunteers are the heart of our organization!*



# Questions?





*League volunteers are the  
heart of our organization!*

# Thank You!

Still have questions?

Reach us at: [lwvovoldev@gmail.com](mailto:lwvovoldev@gmail.com)

