

# WELCOME TO OUR 68th STATE CONVENTION!

Call to Order

Carol Moon Goldberg, President

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**#LWVC2021**

Tags:

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LWV Stanislaus County

LWV Torrance Area

# Credentials Report

Tracey Edwards, LWVC Director  
LWV Cupertino/Sunnyvale

Presentation of  
Proposed Bylaws Amendments (pp. 68-71)  
Caroline de Llamas, Secretary

# MOTION # 301

I move to amend the LWVC Bylaws, Article II (Purposes and Political Policy), to update the Article II title by deletion and insertion; to reformat the text of Section 1 (Purposes); and to add a new Section 2 (Policies) by insertion, as shown on Pages 68-69 of the Convention Workbook PDF as well as at the link previously shared with delegates that is now being posted in the chat.

## MOTION # 302

I move to amend the LWVC Bylaws, Article VIII (Financial Administration), Section 5 (Financial Support), by deletion and insertion as shown on page 70 of the Convention Workbook PDF as well as at the link previously shared with delegates that is now posted in the chat.



# MOTION # 303

I move to amend the LWVC Bylaws Article V (Board of Directors), Section 6 (Powers and Duties), to update the title by deletion; to add a new Section 7 (Duties) by insertion and to renumber the subsequent sections accordingly as shown on page 71 of the Convention Workbook PDF as well as at the link previously shared with delegates that is now posted in the chat.

## Financial Report (pp. 93-96)

Jacquie Canfield, 1st Vice President

Stephanie Doute, CAE, Executive Director

# LWVC/LWVCEF

## Financial Report

### Finance Committee

Frances Carrillo, Treasurer (Chair)

Carol Moon-Goldberg, President

Stephanie Doute, Executive Director

Helen Hutchinson, State Director

Katherine Gavzy, LWV Pasadena Area

Natalya Zernitskaya, LWV Santa Monica

Debbie Fagen, State Director

Tracey Edwards, State Director

### Monthly Responsibility

- Reviews financial reports of LWVC/LWVCEF
- Local League assistance on federal/state compliance
- Investment of League Funds

### Bi-Annually

- Budget Committee for the 2021/23 proposed budget

# LWVC/LWVCEF Financial Report

- Audit Committee
  - Marjorie Bailey, Chair (LWV San Francisco)
  - Wanda Ginner (LWV South San Mateo County)
  - Elizabeth Wall Ralston (LWV Los Angeles)
  - Reviews 990 financial reports of LWVC/LWVCEF
- Other Items Worth Noting
  - LWVCEF custodian for 32 local Leagues/MAS unit funds
  - Liability Insurance cost has been stable

# LWVC Financial Report

(in Thousands)	2018/19	2019/20	Prj 2020/21
Total Income	\$ 563	\$ 450	\$ 486
Total Expense	\$ 482	\$ 456	\$ 408
Net Income/(Loss)	\$ 81	\$ (7)	\$ 78

Beg Balance	\$ 146	\$ 227	\$ 220
<b>Ending Balance</b>	<b>\$ 227</b>	<b>\$ 220</b>	<b>\$ 298</b>

## Ending Balance Components

<b>Unrestricted</b>	<b>\$ 54</b>	<b>\$ 74</b>	<b>\$ 176</b>
<b>Designated</b>	<b>\$ 58</b>	<b>\$ 51</b>	<b>\$ 5</b>

<b>Operating Reserve</b>	<b>\$ 115</b>	<b>\$ 115</b>	<b>\$117</b>
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- 2018/19
  - In-Person Convention
  - Support Ed Fund \$15K
- 2019/20
  - Slightly lower contributions and MyLO revenue
- 2020/21
  - Reduce revenue and expenses due to convention and board meetings held virtually
  - Employee vacancy
  - Revenue are projected to exceed budget for
    - Contributions
    - Trudy Schafer Fund

# LWVCEF Financial Report

(in Thousands)	2018/19	2019/20	Prj 2020/21 ●
Total Income	\$ 311	\$ 379	\$ 643
Total Expense	\$ 460	\$ 455	\$ 560
Net Income/(Loss)	\$ (149)	\$ (76)	\$ 83

Beg. Balance	\$ 387	\$ 238	\$ 162
Ending Balance	\$ 238	\$ 162	\$ 245

## Ending Balance Components

Unrestricted	\$ -	\$ (35)	\$ 80
Designated	\$ 39	\$ 39	\$ 64

Restricted	\$ 191	\$ 150	\$ 93
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Operating Reserve	\$ 8	\$ 8	\$ 8
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- 2018/19
  - Utilization of Grants
    - Irvine Foundation
    - Voters Choice Act
  - Silicon Valley Community Foundation
- 2019/20
  - Planned grants did not come through
  - PPP Loan \$53K
  - Voters Edge expenses continue to exceed revenues
- 2020/21
  - New Grants
    - Elect Justice
    - Youth Get Out the Vote
    - Future of California Elections
  - PPP Loan Forgiven
  - Snapchat In-Kind Rev/Exp
  - Pandemic – reduced travel expenses
  - Employee vacancy
  - Bequest of \$25K

## Presentation of Proposed Budget (pp. 61-67)

Jacquie Canfield, 1st Vice President

Stephanie Doute, CAE, Executive Director

# **LWVC General Fund | LWVC Education Fund 2021-2023 Proposed Budget**

## **Finance Committee**

Frances Carrillo, Treasurer (Chair), LWVC

Carol Moon-Goldberg, President

Stephanie Doute, Executive Director

Helen Hutchinson, State Director

Katherine Gavzy, LWV Pasadena Area

Natalya Zernitskaya, LWV Santa Monica

Debbie Fagen, State Director

Tracey Edwards, State Director



# LWVC General Fund | LWVC Education Fund

## 2021-2023 Proposed Budget

### LWVC General Fund (LWVC)

- 501 (c) 4
- Donations are not tax deductible
- Can advocate for changes based on League positions
- Both entities work to achieve League goals
- Two-year budget is presented per LWVC by-laws to members

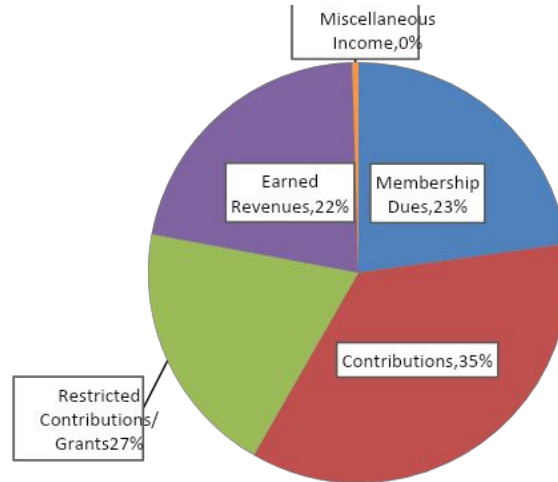
### LWVC Education Fund (LWVCEF)

- 501 (c) 3
- Donations are tax deductible
- Must only do educational type activities
  - Voter education
  - Study issues to get informed
- Both entities work to achieve League goals
- Budget is presented as information
  - Budget will be approved by LWVCEF board

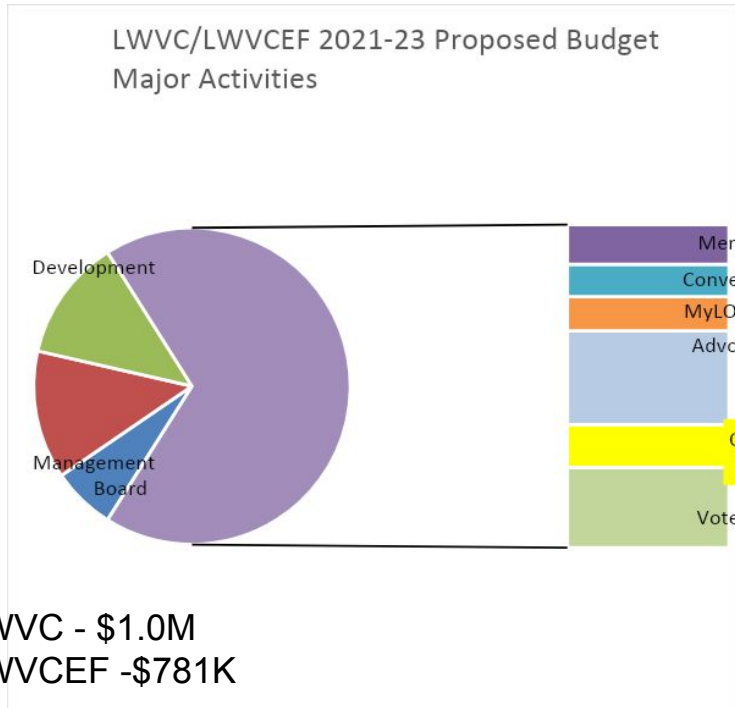
# LWVC General Fund | LWVC Education Fund

## 2021-2023 Proposed Income

- Membership Dues
  - No PMP Increase
- Contributions
- Earned Revenues
  - MyLO
  - Convention
- Restricted Contributions/Grants
- Miscellaneous
  - Rent Income, Publications/Merchandise, Interest



# LWVC/LWVCEF 2019-21 Proposed Expenses



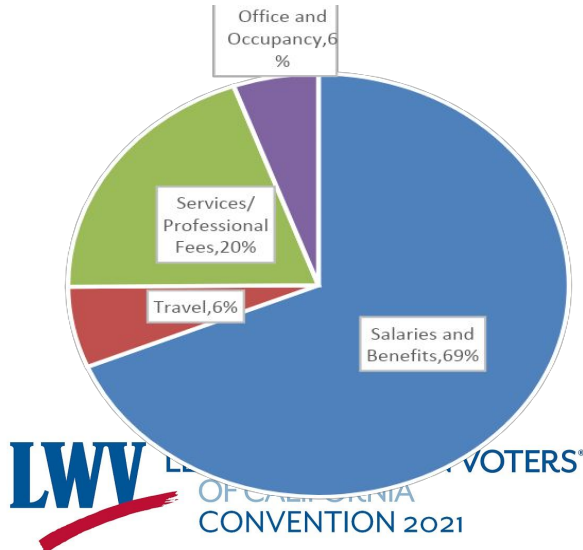
- 70% of funds go towards program
- Member Services: Support for local Leagues with LLC program, toolkits/ and trainings, work of DEI committee
- Convention – In-person
- MyLO
- Advocacy – Advocacy team, Legislative committee, Action Alerts
- Community Education –Statewide Voter Support for Elections, Community Engagement Tool
- Voters Education -Voter's Edge, Easy Voting Guide, Voter Engagement Tools, Youth Programs

# Proposed Expenses LWVC/LWVCEF 2021-23 Functional View

Combined LWVC/LWVCEF 2021-2023	Supporting Activities			
Proposed Expense Budget	MANAGEMENT	DEVELOPMENT	BOARD	Supporting Subtotal
Salaries and Benefits	\$ 145,722.60	\$ 210,371.39	\$ 51,271.30	\$ 407,365.29
Travel	\$ -	\$ 1,600.00	\$ -	\$ 1,600.00
Services and Professional Fees	\$ 57,024.70	\$ 73,754.40	\$ 11,428.76	\$ 142,207.85
Office and Occupancy	\$ 9,038.96	\$ 17,581.35	\$ 1,790.03	\$ 28,410.34
<b>Total Expenses</b>	<b>\$ 211,786.26</b>	<b>\$ 303,307.13</b>	<b>\$ 64,490.09</b>	<b>\$ 579,583.48</b>

Combined LWVC/LWVCEF 2021-2023	Program Activities			
Proposed Expense Budget	Member Services	Convention	MyLO	Advocacy
Salaries and Benefits	\$ 141,948.11	\$ 8,938.29	\$ 75,968.24	\$ 286,418.06
Travel	\$ -	\$ 88,000.00	\$ -	\$ 22,000.00
Services and Professional Fees	\$ 2,910.96	\$ 7,933.13	\$ 48,956.86	\$ 33,661.52
Office and Occupancy	\$ 5,376.25	\$ 18,308.65	\$ 4,752.81	\$ 14,592.78
<b>Total Expenses</b>	<b>\$ 150,235.32</b>	<b>\$ 123,180.07</b>	<b>\$ 129,677.91</b>	<b>\$ 356,672.35</b>

Combined LWVC/LWVCEF 2021-2023	Program Activities (continued)			
Proposed Expense Budget	Community Education	Voter Education & Engagement	Program Subtotal	Total Expenses
Salaries and Benefits	\$ 149,896.55	\$ 170,737.32	\$ 833,906.56	\$ 1,241,271.85
Travel	\$ -	\$ -	\$ 110,000.00	\$ 111,600.00
Services and Professional Fees	\$ 3,699.60	\$ 115,184.46	\$ 212,346.53	\$ 354,554.38
Office and Occupancy	\$ 8,865.26	\$ 19,074.30	\$ 70,970.06	\$ 99,380.40
<b>Total Expenses</b>	<b>\$ 162,461.41</b>	<b>\$ 304,996.08</b>	<b>\$ 1,227,223.15</b>	<b>\$ 1,806,806.63</b>



League of Women Voters of California	Projected 2019-2021	2021-2023 Proposed	Differences +/-	% Diff	Notes
Membership Dues	\$ 381,033.25	\$ 399,866.00	\$ 18,832.75	5%	Variance is due to planning in-person Convention in 2023
Contributions	\$ 304,870.74	\$ 311,000.00	\$ 6,129.26	2%	
Earned Revenues	\$ 244,451.43	\$ 306,926.00	\$ 62,474.57	26%	
Miscellaneous Income	\$ 4,920.30	\$ 4,150.00	\$ (770.30)	-16%	
<b>Total Income</b>	<b>\$ 935,275.72</b>	<b>\$ 1,021,942.00</b>	<b>\$ 86,666.28</b>	9%	
Salaries and Benefits	\$ 538,212.51	\$ 684,560.32	\$ 146,347.81	27%	
Travel	\$ 22,610.51	\$ 110,800.00	\$ 88,189.49	390%	
Services and Professional Fees	\$ 255,869.46	\$ 171,801.31	\$ (84,068.15)	-33%	
Office and Occupancy	\$ 47,108.60	\$ 57,235.26	\$ 10,126.66	21%	
<b>Total Expenses</b>	<b>\$ 863,801.08</b>	<b>\$ 1,024,396.90</b>	<b>\$ 160,595.82</b>	19%	
<b>Net Ordinary Income</b>	<b>\$ 71,474.64</b>	<b>\$ (2,454.90)</b>	<b>\$ (73,929.54)</b>		Negative income is in 21-23 budget is attributed to use of restricted funds received in previous years for the Trudy Schafer Fellowship.
<b>Beginning Balance</b>	\$ 227,035.94	\$ 298,510.58	\$ 71,474.64		
<b>Ending Balance</b>	\$ 298,510.58	\$ 296,055.68	\$ (2,454.90)		
<b>Ending Balance Components</b>					
Operational Reserve	\$ 116,833.88	116,833.88	\$ -	0%	
Undesignated Funds	\$ 176,168.70	\$ 177,629.95	\$ 1,461.25	1%	
Trudy Schafer Fellowship	\$ 5,508.00	1591.85	\$ (3,916.15)	-71%	



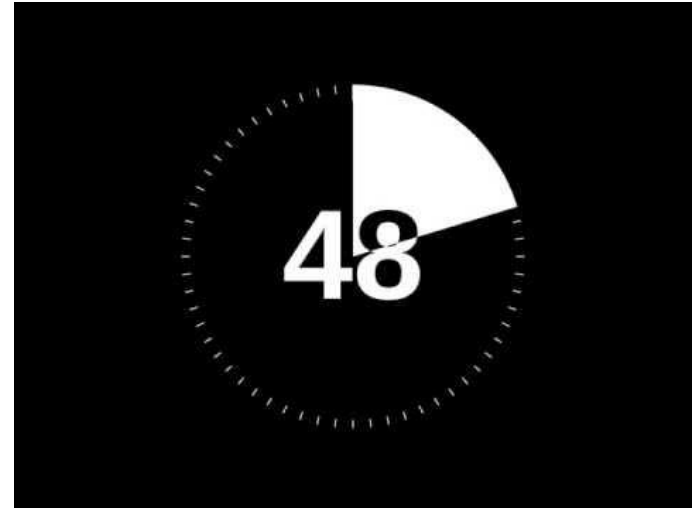
League of Women Voters of California Education Fund	Projected 2019-2021	2021-2023 Proposed	Differences +/-	% Diff	Notes
Membership Dues	\$ 19,970.94	\$ 18,900.00	\$ (1,070.94)	-5%	
Contributions	\$ 425,205.94	\$ 340,000.00	\$ (85,205.94)	-20%	
Restricted Contributions/Grants	\$ 488,513.98	\$ 361,000.00	\$ (127,513.98)	-26%	
Earned Revenues	\$ 83,045.26	\$ 89,000.00	\$ 5,954.74	7%	
Miscellaneous Income	\$ 5,763.95	\$ 4,750.00	\$ (1,013.95)	-18%	
<b>Total Income</b>	<b>\$ 1,022,500.07</b>	<b>\$ 813,650.00</b>	<b>\$ (208,850.07)</b>	-20%	
Salaries and Benefits	\$ 555,375.64	\$ 556,711.53	\$ 1,335.89	0%	
Travel	\$ 13,116.79	\$ 800.00	\$ (12,316.79)	-94%	
Services and Professional Fees	\$ 387,191.76	\$ 181,753.07	\$ (205,438.69)	-53%	
Office and Occupancy	\$ 59,367.59	\$ 42,145.14	\$ (17,222.45)	-29%	
<b>Total Expenses</b>	<b>\$ 1,015,051.78</b>	<b>\$ 781,409.74</b>	<b>\$ (233,642.04)</b>	-23%	
<b>Net Ordinary Income</b>	<b>\$ 7,448.29</b>	<b>\$ 32,240.26</b>	<b>\$ 24,791.97</b>		
<b>Beginning Balance</b>	\$ 237,429.58	\$ 244,877.87	\$ 7,448.29		
<b>Ending Balance</b>	\$ 244,877.87	\$ 277,118.13	\$ 32,240.26		
<b>Ending Balance Components</b>					
Temporary Restricted	\$ 92,918.24	106690.4	\$ 13,772.16	15%	
Board Designated Funds	\$ 64,047.23	\$ 64,047.23	\$ -	0%	
Operational Reserves	\$ 8,221.80	\$ 8,221.80	\$ -	0%	
Undesignated Funds	\$ 79,690.60	\$ 98,158.70	\$ 18,468.10	23%	

# MOTION # 304

I move to adopt of the 2021-2023 LWVC budget as it appears on pages 61- 67 of the Convention Workbook PDF as well as at the link previously shared with delegates that is now being posted in the chat.

# Budget Discussion and Debate

Speaker's time: 1 minute





# Announcements

Caroline de Llamas, Secretary

Recess

Reconvene tomorrow at 10:00 am

Use the same Zoom link to join session