



**Reaching Out to Voters
During the Pandemic**



Early in 2020, we realized we weren't going to be able to participate in the same in-person voter service activities as in past years.

However, with the Presidential election coming up in November, we knew needed to reach out to voters, so we held a brainstorming meeting to share ideas.



The super-creative members of our Voter Service Committee suggested several terrific ideas, including ordering lots of copies of the League's Easy Voter Guide and distributing them throughout our area to:

- Santa Barbara's Food Bank,**
- Local retirement communities,**
- Housing Authority facilities for low income individuals,**
- Bodegas (small grocery stores in Latinx communities), and**
- Local libraries.**



YOUR VOTE. YOUR VOICE.

NOVEMBER 3, 2020 CALIFORNIA GENERAL ELECTION



OCTOBER 19, 2020 Last day to register to vote at this election.

ARE YOU
SIGNED UP
TO VOTE?



If you are registered to vote you will get a ballot mailed to you about a month before Election Day.

NOVEMBER 3, 2020 ELECTION DAY Your voting location is open from 7:00 a.m. to 8:00 p.m.

This guide is also available in Spanish • 此指南亦有西班牙文版

此指南亦有越南文版及越南語語音版 • 此指南亦有越南文版及越南語語音版

Visit easyvoterguide.org to order copies or download this guide in English, Spanish, Chinese, Vietnamese, and Korean.

This guide is a collaboration of the League of Women Voters® of California Election Fund and the California State Library.

TU VOTO. TU VOZ.

3 DE NOVIEMBRE DE 2020 ELECCIÓN GENERAL DE CALIFORNIA



19 DE OCTUBRE DE 2020 Último día para registrarse para votar en esta elección.

¿TE HAS
REGISTRADO
PARA
VOTAR?



Si te has registrado para votar, vas a recibir por correo una boleta electoral alrededor de un mes antes del día de la elección.

3 DE NOVIEMBRE DE 2020 DÍA DE LA ELECCIÓN: El lugar donde te toca votar abre de 7:00 am a 8:00 pm.

This guide is also available in English • 此指南亦有英文版

此指南亦有越南文版及越南語語音版 • 此指南亦有越南文版及越南語語音版

Visita our website easyvoterguide.org para pedir ejemplares o descargar copias de este guía en inglés, español, chino, vietnamita y coreano.

This guide is a collaboration of the League of Women Voters® of California Election Fund y de la California State Library.



Easy Voter Guide
easyvoterguide.org

LWV LEAGUE OF WOMEN VOTERS
OF CALIFORNIA
EDUCATION FUND

YOUR VOTE. YOUR VOICE.

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Esta guía también está disponible en español ■ 本指南也有中文版

Hướng dẫn này cũng có sẵn bằng tiếng Việt ■ 이 안내서는 한국어로도 제공됩니다

triscuit

3 SIMPLE
INGREDIENTS
100% WHOLE
GRAIN WHEAT
FLOUR &
SALT

ORIGI

Para obtener más información sobre nuestra respuesta o lláma al 1-800-441-2233.

• No tenemos
• No aceptamos tarjetas prepagadas.
• Ningún empleado de SCE solicitará pagos en efectivo para el pago de las facturas.
• Ningún empleado de SCE solicitará pagos en efectivo.
• Para denunciar una posible estafa, visita sce.com/es

MANTENEMO



5464

GranVida
Senior Living ♦ Memory Care

A STEADFAST SENIOR LIVING COMMUNITY

TRANSIT 350HD

TRANSITION HOUSE CORDOVER CENTER











VOTER'S EDGE CALIFORNIA

votersedge.org/ca

Get the facts before you **VOTE!**

Voter's Edge California is a joint project of MapLight and the League of Women Voters of California Education Fund. It's a comprehensive, nonpartisan online guide to elections covering federal, state, and local races in California.

LWV

MapLight

LEAGUE OF WOMEN VOTERS*
OF CALIFORNIA EDUCATION FUND



VOTER'S
EDGE
CALIFORNIA

Let's get
started!

votersedge.org/ca

1. Use your address to get a personalized ballot.
2. Get in-depth info on candidates, measures, and who supports them.
3. Check where, when, and how to vote.
4. Keep track of your choices and use them to vote.
5. Share your choices and be a part of the conversation!



VOTER'S EDGE CALIFORNIA

votersedge.org/ca/es

Conozca la información antes de **VOTAR!**

Voter's Edge California es un proyecto conjunto de MapLight y la League of Women Voters of California Education Fund. Voter's Edge California es una guía integral para las elecciones, sin ninguna afiliación partidista y disponible en línea, que cubre las contiendas federales, estatales y locales en el estado de California.

LWV

MapLight

LEAGUE OF WOMEN VOTERS*
OF CALIFORNIA EDUCATION FUND



VOTE

VOTE

LEAGUE OF WOMEN VOTERS

LWV LEAGUE OF WOMEN VOTERS OF SANTA BARBARA

OUR HOMES, OUR VOTES 2020

I VOTE FOR MORE AFFORDABLE HOMES #OURHOMESOURVOTES2020

VOTO TU VOZ

1 Bundle = 50 PCS

¿PREGUNTAS sobre su boleta para votar? ¡TE PODEMOS AYUDAR!

TU VOTO

¿PREGUNTAS sobre su boleta para votar? ¡TE PODEMOS AYUDAR!

TU VOTO, TU VOZ

VOTE

LWV LEAGUE OF WOMEN VOTERS OF SANTA BARBARA

I VOTE FOR MORE AFFORDABLE HOMES

#OURHOMES OURVOTES2020

OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS

OURHOMES-OURVOTES.ORG

I AM A RENTER AND I VOTE

#OURHOMES OURVOTES2020

I AM A RENTER AND I VOTE

#OURHOMES OURVOTES2020

OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS

OURHOMES-OURVOTES.ORG

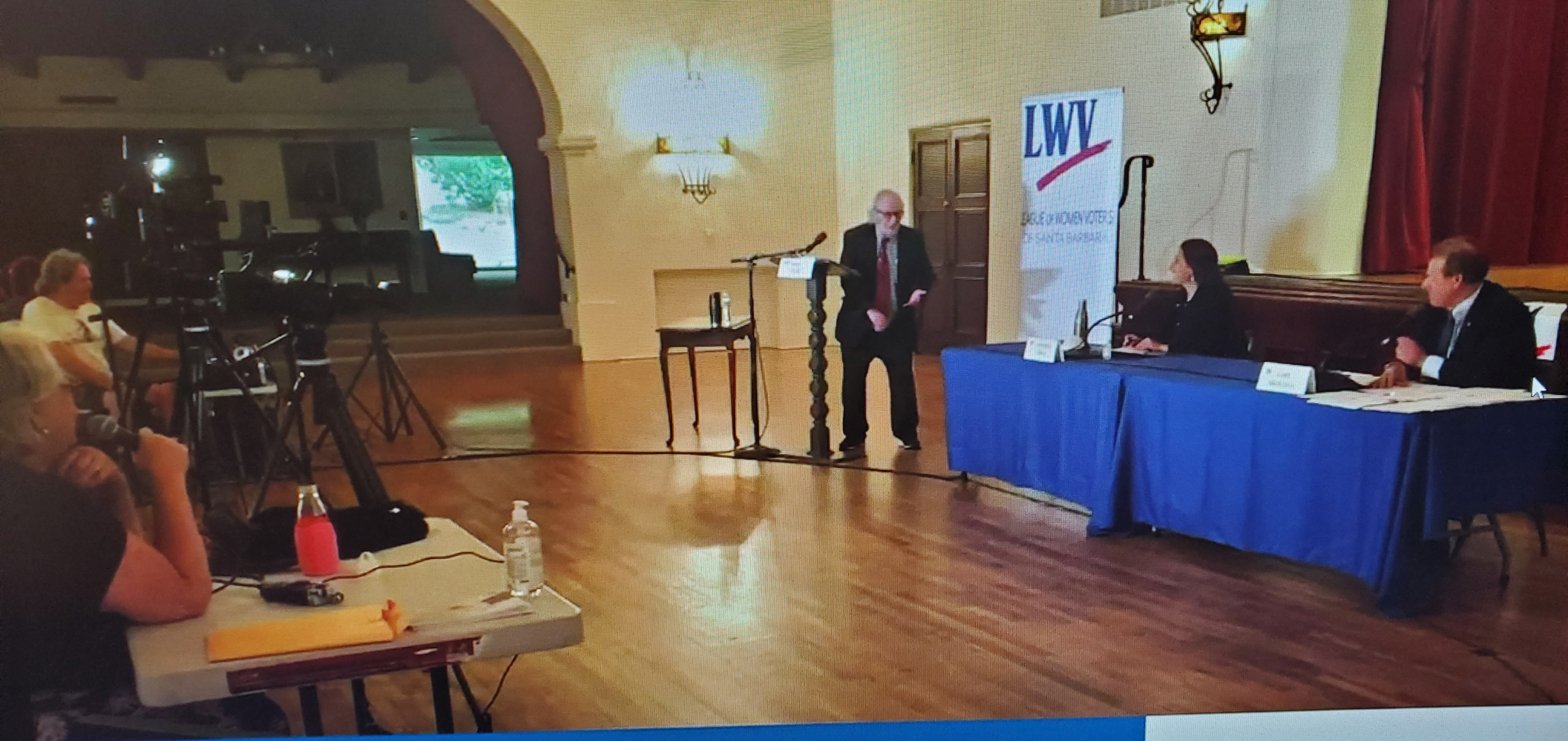
I VOTE FOR MORE AFFORDABLE HOMES

#OURHOMES OURVOTES2020

We also decided to hold Candidate Forums for the two big local elections happening in 2020 –

**one for the State Senate seat in District 19 and
one for the State Assembly seat in District 38.**

Although we had to cancel the State Assembly Forum (one of the two Candidates dropped out), we held a socially distanced Forum for the State Senate race with the two Candidates at the SB Women's Club.



LWV

Candidate Forum for
19th District California State Senate

LEAGUE OF WOMEN VOTERS
SEPTEMBER 10TH 2020

The local public TV station livestreamed it on our Facebook page and videotaped it for later viewing.

Silvia Uribe, owner of local business Transil-Pro provided simultaneous interpretation in Spanish, so we were able to post recordings of the Forum in both English and Spanish on our website.

LWW LEAGUE OF WOMEN VOTERS[®] OF SANTA BARBARA



YOUR VOICE, YOUR VOTE, YOUR FUTURE

Online Voting & Election Resources for the Spring 2021 High School Campaign

League of Women Voters of Napa County
Voter Service High School Campaign Subcommittee

Presented by Jennifer Baker and Robyn Orsini

Introduced by Bernie Brooks, Co-president & VS Co-chair

TURNING
OUT
THE YOUTH
VOTE





What We Did Before COVID

What We Did Differently During COVID

Strategies for Accomplishing HS Campaign Goals

Moving Forward with a Hybrid/Flexible Model

WHAT WE DID BEFORE COVID

- Volunteers went into senior high school classrooms in schools throughout the county
- Trained student leaders to help lead the program and pre-register/register students
- Showed LWVNC's short video "The History of Voting in America," which we adapted from another video
- Engaged students with exercises and discussion about elections and voting
- Pre-registered and registered students to vote

WHAT WE DID DIFFERENTLY DURING COVID

- Adapted to an online learning model
- Curated videos and other classroom-ready support materials about Voting Rights, Voting Procedures, Voter Suppression, and Civics and Elections
- Made videos available on a webpage to teachers and students in grades 9–12
- Pushed content to various audiences via social media
- Communicated directly to parents and to students who were eligible to vote

VOTING RIGHTS



The History of Voting in America. (Video)

Reviews how voting, and specifically who can vote, has changed in our nation's history.
By the League of Women Voters of Napa County.
(Adapted by Jennifer Baker & Robyn Orsini)



The Fight for the Right to Vote in the US. (Video)

Short review of history of voting rights in the US. By Ted Ed.



Voting Rights Act of 1965. (Article)

US legislation that aimed to overcome legal barriers that prevented African Americans from exercising their right to vote under the 15th Amendment (1870) to the US Constitution. The act is considered among the most far-reaching pieces of civil rights legislation in US history. By Britannica School.



History of Federal Voting Rights Laws.

(Webpage)

Official website of the US Department of Justice, Civil Rights Division, Voting Section.

VOTER SUPPRESSION VS. VOTER CHOICES



Inspiring Moments. Compilation from “All In: The Fight for Democracy.” (Video)

This short video features clips from the documentary *All In: The Fight for Democracy*, produced by Stacey Abrams. The film examines the issue of voter suppression in the US and offers an insider’s look into the barriers to voting.

Available from Amazon Prime.



Gerrymandering: A Crash Course in Government and Politics. (Video)

A brief (and entertaining) video about gerrymandering as a tool for voter suppression: what it is and how it can greatly affect election outcomes.



The California Voter's Choice Act. (Webpage)

California is a leader in the fight against voter suppression. In 2018, Napa County was one of five counties to convert to the act, with mail-in ballots, extended registration periods, easy-to-use ballot drop boxes, vote centers open 4 or 11 days, bilingual and disability services, and more. All counties converted to VCA in 2020.

REGISTERING & PRE-REGISTERING TO VOTE



The image shows a screenshot of a webpage with two light blue rectangular buttons stacked vertically. The top button has the text 'Register to Vote Now' in bold dark blue font, followed by 'For California residents who want to be voters' in a smaller, regular dark blue font. The bottom button has the text 'Pre-Register to Vote' in bold dark blue font, followed by 'For California residents age 16 and 17 who want to be future voters' in a smaller, regular dark blue font.

Register to Vote Now
For California residents who want to be voters

Pre-Register to Vote
For California residents age 16 and 17 who want to be
future voters

Register or Pre-Register to Vote. (Webpage)

California Online Voter Registration website.

Register to vote online using your DMV signature.



Registering and Pre-registering to Vote in Napa County for the 2020 General Election. (Video)

This presentation tells you what you need to know to register or pre-register to vote in California for the 2020 General Election. By Voter's Choice Napa Committee, Community Leaders Coalition.

(Produced by Jennifer Baker & Robyn Orsini)



Registro y pre-registro para votar en el condado de Napa. (Video)

Esta presentación le informa lo que necesita saber para registrarse o pre-registrarse para votar en California para la Elección General de 2020. De Voter's Choice Napa Committee, Community Leaders Coalition.

(Produced by Jennifer Baker & Robyn Orsini)

CIVICS & ELECTIONS



Your Vote Matters. Why Does Your Vote Matter? (Video)

Get the basics on why your vote matters in every election: from current and future policy, to state ballot questions, and more.
By The Khan Academy.



Why Teach Elections & Voting. (Webpage)

Democracy works best when every voice is included. However, young people, and especially youth of color, continue to be underrepresented in civic life. Resources for classroom discussions and activities, and more.



***Election Basics: A Crash Course
in Government and Politics.*** (Video)
A broad (and entertaining) overview of
elections in the United States.



iCivics. (Webpage)
Free lesson plans and games for learning civics.
By Sandra Day O'Connor.

THE WEBPAGE OF VOTING & ELECTION RESOURCES

☰ Collections | Items Log In

14 items

YOUR VOICE. YOUR VOTE. YOUR FUTURE.

Your Voice, Your Vote, Your Future

Your district

This Collection is not just a list of resources; it is a CALL TO ACTION!

The young people of Gen Z are invited to explore and learn about their ability to influence "the system" with their vote. Find out what it means when you hear "Vote like your rights depend on it!"

These resources can be used by teachers in the classroom or directly by students and parents.

Curated by NVUSD Library Services in partnership with the League of Women Voters Napa County.

Grades

9th
10th
11th
12th

Filter | Showing 14 of 14 items

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Strategies for Accomplishing High School Campaign Goals

- **Timing is of the essence:** START EARLY! Your campaign will fail if you begin planning in February for an April presentation. For a fall campaign, make contact BEFORE the spring semester ends.
- **Be clear** about what type and scope of materials you plan to provide.
- **Look for resources that may already be available** through the school district, and then highlight and expand on them.
- **Listen** to what the teachers say they need or want.
- **Find what resources are available** free of charge before trying to create your own.
- **Plan for the long haul** when beginning this type of project. Know that you will need to add or delete resources as you get deeper into your research. Keep your final project concise and up-to-date.

Here are some rules of thumb, subject to change depending on your relationships with district administration and teachers:

Who NOT to contact: Usually not a superintendent, school principals, or even individual teachers. They are focused on administrative issues or too busy with daily lesson plans.

Who TO contact: Staff involved in communications or curriculum planning—librarians, communications office, student services, department heads, teacher leads, the county office of education.

Exceptions: Any of the above with whom you build relationships.

Try, try, and try again! If you get no response (or not the response you want), move on, quickly. Don't assume you know who best to contact; keep trying and keep asking questions.

Moving Forward with a Hybrid/Flexible Model

Base the format on the following concepts:

- A **flipped** classroom model: students are given materials to see or read FIRST, before it is discussed as a group
- A **hybrid** classroom, where students attend school part time and receive instruction online part time
- A **flexible** curriculum, based on different teaching scenarios

You will get buy-in from teachers if the resources you provide can be used in multiple ways.

Be prepared to pull from these resources if your League is asked to make a presentation in person or online.

To be successful, your product should be:

- **Well-packaged:** include key words in the title and a summary of content and make content easy to access.
- **Professional:** Use correct grammar, logical sentence structure, and good graphics and formatting to present your resources.
- **Complete:** cover all of the promised subject matter.
- **Scalable:** able to use materials for various-sized groups and in different ways.
- **Age-appropriate:** usable and interesting for targeted grade levels.
- **Well-publicized:** Using various communication channels, let interested parties know that these resources are available.
- **Expandable:** able to build resources by continuing to update content.



BEST WISHES IN HELPING TO MAKE DEMOCRACY WORK!

Facebook: LWVNapa Instagram: LWVNapa Email: LWVNapa @gmail.com

YouTube: League of Women Voters Napa County

The History of Voting in America (2018)

Videos for voting in Napa County: (2020)

Registering & Pre-registering to Vote / Registro y pre-registro para votar

Re-registering to Vote / Volver a registrarse para votar

Casting Your Ballot / Emitiendo su balota

Decoding Your Ballot / Decodificando su balota

Website: LWVNapa.com Resources for Spring 2021 High School Campaign

Synopses

Documenting Important Public Decisions

Bob Fung
Chair Voter Service

June 8, 2021



LWV Davis Area MAS/MAL

- A new MAS/MAL as of August 2019
 - Follows on Davis chapter which dissolved in 2015
- Jacquie Canfield is our chapter advisor
- 125+ members
- Committees: Voter Service, Voter Registration, Healthcare, Observer Corp, Social Justice and General Plan

Local Public Decisions

- Public Decisions:
 - City Council, School Board, County Board of Supervisors etc.
- Cumulatively, these decisions contribute significantly to the trajectory of a city or county.

How can citizens become informed about these decisions?

- For many decisions, little media coverage
- For controversial decisions, lots of opinions to sort through.
- An ideal process would be:
 - Informative
 - Nonpartisan
 - Easy for citizens to understand, quickly
 - Widely available
 - Easy to produce

What are Synopses?

- A synopsis is a nonpartisan analysis of a public agency decision
- It includes:
 - Introduction
 - Decision description
 - Community Response
 - Timeline
 - References

City of Davis “Solar Land Lease Decision”

- March 2020, City Council approved a solar land lease without significant notice
- Significant pushback from citizens through editorials, public comment etc.
- We thought summarizing the situation would be helpful to citizens
- We started with a basic pros and cons format and modified it.

City of Davis “Solar Land Lease Decision” continued

- Board approved going ahead with the effort
- Went through several iterations of format
 - 2 pages, 900 words, with references
- We had the final draft reviewed by citizens on both the pro and con side
- Board approved publishing the final version to our members

Concluding Thoughts

- Synopses look promising
 - Good reviews of “Solar Land Lease” Synopsis
 - Need to streamline the production process
 - Complementary to Observer Corps and Pros/Cons
- Big idea is to provide citizens with a library of synopses
- More experience is needed

Voter Services in Action

32,346 Voters Reached

51 Voter Outreach Activities

2020

14,800 Spanish/English
Postcards Mailed

4,236 Click-throughs in Google Ads
Over 647,000 impressions!

4,000+ Spanish/English Postcards
with Jotted Notes Distributed

15 Participants for Online Spanish Pros & Cons

3 Banners in High-Traffic Areas
of East Palo Alto

4,500+ Dials in Spanish & English with
Phone and Textbanks

1,114 Students Reached
thru 9 Outreach Events in
High Schools and GenZ Conference Panel



Partnership Outreach

50+ Volunteers, Including
Outreach from Students to Vets

10 Paid Latina Community
Organizers from Focus Areas

15+ Partnerships with Community
Organizations, Schools, Churches, Libraries, and Non-profits



Local
Businesses



Belle Haven
Senior Center

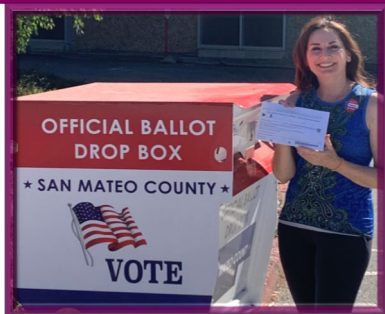


Redwood City
Libraries



OFFICE OF MARK CHURCH
ASSESSOR-COUNTY CLERK-RECORDER &
CHIEF ELECTIONS OFFICER
COUNTY OF SAN MATEO

Voter Services in Action



Overall Voter Turnout

2020

VS

2016

San Mateo County

85.9 % vs 81.6 %

California

80.6 % vs 75.2 %

LWVSSMC Focus Precincts

Redwood City
10 Precincts

78 % vs 46 %

East Palo Alto
13 Precincts

72 % vs 35 %

Belle Haven - Menlo Park
5 Precincts

78 % vs 43 %

2020 Election Influencers

Aggressive
Get-Out-the-Vote Efforts

High Profile
Election

COVID 19

San Mateo County

91 % vs 67 %

Vote by Mail
2020 vs 2016

LWVSSMC Focus Precincts

88 % vs NA

California

86 % vs 57 %



Voter Services in Action

